



## Registration (Hong Kong, Japan, Macau, Mongolia, Taiwan)

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All participants must complete the online registration form ([Link](#)) before 8 April 2021.

**\*Confirmation email will be sent to the team leader upon successful registration within 2 working days.**

## Rules for Participants (Hong Kong, Japan, Macau, Mongolia, Taiwan)

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1. All participants must be full-time undergraduates (including diploma program) enrolled at the participating university / college in the competition year. There is no limit to the number of teams that may be fielded by a university / college.
2. Each team should consist of four students and could be from different faculties.
3. All members of each team must be the same university / college, and each participant can only join one team.
4. Students from all faculties are allowed to participate in Global Business Challenge 2021.
5. Each team must have a team leader.
6. Each team must have a team name and a slogan in English.

## Schedule (Hong Kong, Japan, Macau, Mongolia, Taiwan)

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1. Registration starts	15 March 2021
2. GBC Introduction (Online session – <a href="#">online form</a> )	31 March 2021
3. Enrollment deadline	8 April 2021
4. Questions distribution	On or before 16 April 2021
5. Deadline of Round 1 report submission ( <b>9:00AM Hong Kong Time</b> )	10 May 2021
6. Announcement of Finalists for Hong Kong and Macau Semi-Final	20 May 2021
7. Hong Kong & Macau Regions Semi-Final (For HK and Macau Teams only)	29 May 2021
8. Announcement of Participation Teams of Japan, Mongolia and Taiwan to North Asia Final	29 May 2021
9. North Asia Region Final	5 June 2021

# Report and Competition Format

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## 1. Report or PowerPoint Format

### Hong Kong & Macau Regions Round 1

Format: Word document

Cover page: Report title, Team name, Slogan

Word limit: 4000 words (Excluding Chart)

Language: English

Line spacing: 1.5

Font: Arial, Size 12

Submission deadline: 10 May 2021 (9AM Hong Kong Time)

**\*Revised version will not be accepted after the deadline.**

### Hong Kong & Macau Regions Semi-final

Format: PowerPoint

Presentation duration: 12 minutes

Q&A Session: 6 minutes

Pre-seen case study material and questions: Same as Round 1

Submission deadline of PowerPoint: 28 May 2021 (9AM Hong Kong Time)

**\*Revised version will not be accepted after the deadline.**

### North Asia Final

Format: PowerPoint

Presentation duration: 12 minutes

Q&A Session: 6 minutes

Pre-seen case study material and questions: Same Pre-seen Case material as Round 1 with different set of questions.

## 2. Competition format

### GBC 2021 Round 1 (Hong Kong and Macau)

- The top 8 teams from Hong Kong will progress to the Semi-Final (Hong Kong).
- The top 8 teams from Macau will progress to the Semi-Final (Macau).

### GBC 2021 Semi-Final (Hong Kong)

- The Champion team will represent Hong Kong to compete in the GBC 2021 North Asia Final.

### GBC 2021 Semi-Final (Macau)

- The Champion team will represent Macau to compete in the GBC 2021 North Asia Final.

### GBC 2021 North Asia Final

- The winning teams from Mainland China, Hong Kong, Macau, Japan, Taiwan and Mongolia will be competing in the GBC 2021 North Asia Final.

## Prizes for Semi-Final (Hong Kong & Macau)

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The prizes of GBC Hong Kong & Macau Semi-Final include:

- Champion (HK Team): 1
- First Runner-Up (HK Team): 1
- Second Runner-Up (HK Team): 1
- Champion (Macau Team): 1
- First Runner-Up (Macau Team): 1
- Second Runner-Up (Macau Team): 1

## Prizes for GBC North Asia Final

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The prizes for GBC North Asia Final include:

- Champion: 1
- First Runner-Up: 1
- Second Runner-Up: 2
- Best Future Business Leader: 1
- Merit Awards: 5

The Privacy Policy is apply to all participants in Global Business Challenge 2021, please visit the following link for details – <https://www.cimaglobal.com/Privacy-Policy/>

The rules and details of GBC may be amended at any time by CIMA.  
If disputes occur, the decision of CIMA shall be final.